



# Librarian Program & Promotional Ideas

If you have creative ideas for promoting the program or using the materials, please email them to [lisa.helme@state.vt.us](mailto:lisa.helme@state.vt.us). She will share the ideas with other librarians!

The librarian acts as the main source of program information for each school. In the public libraries, it is the children's librarian who champions the program. One goal of the Reading is an Investment program is to help libraries build financial literacy book collections. Librarians have made a range of creative displays and placed dedicated stickers or labels on books to help students identify these "money" books. If you would like to read more about the creative work of your fellow librarians, please go back and read the librarian program and promotional ideas pages in the last three curriculum guides. Resources from past years are available through the Reading is an Investment program web page found at [www.MoneyEd.Vermont.gov](http://www.MoneyEd.Vermont.gov).

## Ideas to Reach Teachers & Parents

This curriculum guide contains the following items to help you communicate about the program with teachers and students:

- **Page 11** Teacher Program Flyer
- **Page 12** Letter for Parents
- **Page 13** Sample Newsletter Story

## For Students

Have you wondered how some of the school librarians manage to have students complete and return their reading logs? The schools most successful in managing the reading logs do the following:

- **Keep the logs at school and allow students to fill them out throughout the school term. The logs can be a great tool for keeping track of all of the free reading times students participate in!**
- **Create a sticker with the names of the three featured books. The librarian reads the books to all of the students during library time throughout the year. Students then apply the stickers to the logs to fulfill their money book reading requirements.**
- **Use the tattoos as a fun reward for reading the money books or to encourage students to keep working on their logs.**
- **Have in-school reading contests where students are rewarded for completing the reading requirements.**

**REMEMBER:** You can approve books not on the reading list as a money book. You do not have to have every book on the list. The list is meant to provide students with a wide range of reading choices.



**Smile! Financial Literacy Can Be Fun!**

**DON'T FORGET THE GREAT BOOKS FROM THE PREVIOUS YEARS! THE LESSON PLANS & ACTIVITIES ARE STILL AVAILABLE THROUGH THE PROGRAM WEB SITE.**



**Middletown Springs Elementary School Librarian Kim Carr sent in this picture of her students' success in finishing reading their money books. A giant paper piggybank displays their results!**



**These Orchard School students get comfortable on the steps of the Vermont State House with the giant teddy bear their school won in a drawing through the Reading is an Investment program. Donna Sullivan-Macdonald is the librarian at the South Burlington school. This picture was printed on the front of their weekly newspaper, *The Other Paper*.**



**Mary Graf, Youth Services Librarian at Brownell Library in Essex Junction, held a story time featuring the book, "The Pickle Patch Bathtub."**