

Dear Parent:

(NAME OF SCHOOL) is participating in a statewide program called Reading is an Investment. The goal of the program is to teach elementary-aged children personal finance concepts. We are one of 128 Vermont elementary schools who will use the program this school year. The program is managed by the Vermont State Treasurer's Office. Participating schools are sent three new books each year that highlight a specific personal finance theme. Through grade-focused lesson plans, school library student activities, and personal reading, students are introduced to basic financial concepts. The 2013-2014 personal finance theme is "Choices Have Costs and Benefits."

There are two parts to this program—personal reading and school instructional activities. As a parent, you have the opportunity to help your child complete a reading log that will then be entered into a drawing for a \$250 college savings plan account. Last year, more than 3,900 students statewide completed logs and entered the drawing. Twenty prizes will be awarded this year. In order to complete a reading log, a student must read three books from a recommended money reading list and complete additional free reading requirements. The reading logs and recommended money reading list are available through our school library. You also may print a reading log and reading list by going to [www.MoneyEd.Vermont.gov](http://www.MoneyEd.Vermont.gov). The deadline to complete a reading log and mail it into the State Treasurer's Office is March 15, 2014.

The second part of the program focuses on classroom instruction and library activities. Through the school library, teachers may checkout the three featured books for this school year for use in the classroom. A curriculum guide is available to teachers through the school library and from the State Treasurer's Office web site. The titles and authors for the 2013-2014 school term are: *Betty Bunny Wants Everything*, by Michael Kaplan; *The Boy Who Harnessed the Wind*, by William Kamkwamba and Bryan Mealer; and *The Can Man*, by Laura Williams. In addition, we also plan to conduct activities through our school library.

We hope this combination of personal reading and instructional exercises will help our students expand their knowledge of personal finance. If you have any questions, please (INSERT CONTACT INFORMATION.)

Sincerely,

(NAME AND TITLE)